

A newsletter for and about AltaPointe Health's employees

Summer 2020

AltaNews

AltaPointe.org

COVID-19

AND ITS IMPACT ON ACCESS TO CARE



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Adopting new technologies and strategies, increasing focus on whole-person care...

In these unsettling times, AltaPointe Health recognizes the need to transform its core healthcare model to navigate the path ahead. We are redefining success by tackling the obstacle of timely and appropriate access to both behavioral and primary care. We continue to implement best practices while adopting new technologies and strategies to increase our focus on whole-person care.

Even before the COVID-19 outbreak, telehealth proved to be an effective and innovative way to deliver quality behavioral healthcare. It allows providers to see patients "virtually" anytime, anywhere, through the use of advanced mobile technologies. AltaPointe clinicians provided more than 13,000 telehealth services in 2019. We anticipate that number to rise significantly in light of the pandemic.*

Our data show an increase in calls for Access to Care when compared to the same time period last year. Fear of the illness, economic stress and the uncertainty of the pandemic's duration will encourage people to seek mental health support who never needed it before. We want you to know this is not unusual, and we are here to help you and your family.

In today's healthcare landscape, patients expect hospitals and health systems to provide high-quality care. What sets providers apart is the ability to offer a personalized patient experience. Each day AltaPointe's leadership team and staff strive to create and sustain a "culture of quality." We hope to exceed patient expectations, whether in person or via telehealth.

Just as our predecessors met challenges that enhanced the care they provided, we must continually face and conquer challenges, such as COVID-19, for the mental and physical well-being of people living with mental health issues, intellectual disabilities and substance use disorders. Past experiences have proven our resilience, and collectively we will get through this unprecedented time.



Tuerk Schlesinger, CEO



**AltaPointe provides more than 1 million services to more than 35,000 individuals each year in our residential, outpatient, psychiatric hospital and primary care settings.*



Healthcare Heroes make sure there are not gaps in access to care



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AltaPointe Health works to secure a *first-of-its-kind* fellowship in Alabama

Pictured from left to right: Praveen Narahari, M.D., J. Luke Engeriser, M.D., and Lori Lowthert, M.D.

AltaPointe Health is leading the way in Alabama, training physicians from any medical specialty to provide specialized care to people struggling with addictive disorders.

“Our nation has experienced unprecedented levels of problems related to addiction during the opioid epidemic, and physicians with expertise in addiction medicine are in very short supply in the United States generally and in Alabama in particular,” said **J. Luke Engeriser, M.D.**, AltaPointe Health’s deputy chief medical officer. “Early evidence shows that problems related to addiction to alcohol and other drugs have been exacerbated during the COVID-19 pandemic, so high-quality addiction treatment will be in even greater demand in the coming years.”

AltaPointe Health will collaborate with the University of South Alabama College of Medicine to offer the addiction medicine fellowship. It is the first in the state to receive accreditation from the Accreditation Council for Graduate Medical Education (ACGME) to train and provide a pipeline for the next generation of addiction medicine experts in the state of Alabama.

“This will be a benefit to all Alabamians, as there are few of us who are not touched in some way by addiction, either in ourselves or in people that we care about,” Dr. Engeriser added.

AltaPointe has four psychiatrists board certified in addiction medicine by the American Board of Preventive Medicine, including Dr. Engeriser, **Praveen Narahari, M.D.**, and **Marianne Saitz, D.O.**, and **Lori Lowthert, M.D.**

The next step is to secure funding to begin the recruitment process for the first fellow. Engeriser is hopeful the fellowship can start as early as July 1.

AltaPointe’s impact on the education of medical students began in 2003 when it took on the task of training students enrolled in the psychiatric nurse practitioner program at three universities across Alabama: the University of Alabama, the University of Alabama at Birmingham and the University of South Alabama.

“We are fortunate at AltaPointe to have a team of physicians who demonstrate the ability to add value to everything we are doing with their dedication to serving our patients and keeping up with the demands of the healthcare industry,” **Tuerk Schlesinger**, AltaPointe Health CEO, said. “Obtaining the addiction medicine fellowship is a true testament to that dedication and hard work.”

AltaPointe currently offers a child and adolescent psychiatry fellowship. It is designed to develop and enhance interest among general psychiatry residents in pursuing careers in child and adolescent psychiatry.

“Since the inception of the program, 12 graduates have completed their training and are either board certified or board eligible in child & adolescent psychiatry,” said **Edgar Finn, M.D.**, Child & Adolescent Fellowship Training Director for the University of South Alabama College of Medicine’s Department of Psychiatry.

AltaPointe's pandemic plan ensures no gaps in access to care



The COVID-19 pandemic escalated quickly across Alabama, going from zero cases in mid-March to more than 16,000 in late May. While many organizations were caught off guard, AltaPointe Health was not, thanks to a pandemic plan that has been in place since 2004.

According to **Sherill Alexander**, AltaPointe's director of compliance, AltaPointe was ahead of the game. "Tuerk met with the leadership staff on March 13 and developed a phased plan of implementation specific to COVID-19,"

Alexander said, referring to AltaPointe CEO **Tuerk Schlesinger**. That plan isn't gathering dust on a shelf, however. It is reviewed and adjusted as necessary based on Centers for Disease Control and Alabama Department of Public Health guidelines.

Access to care has remained the top priority throughout the pandemic, not only from a program level but across the AltaPointe continuum.

"At the very beginning of this pandemic, we implemented a COVID-19 screening

to ensure the safety of our patients and staff," said **Jennifer Gregory**, AltaPointe's assistant director of Access to Care. The screening questions that the ATC team asks patients are updated according to updates to CDC and ADPH guidelines. Team members also explain to callers what to expect with the change in service delivery (for example, face-to-face vs. video telehealth) as well as new patient registration processes (paper vs. online forms) and the masking policy should their appointment be in person.

Technology continues to play a major role in AltaPointe's response to the pandemic. According to **Steve Dolan**, AltaPointe's vice president of administrative services, COVID-19 impacted every department and facility within the AltaPointe family. AltaPointe's work-from-home environment was increased from 125 employees to a capacity of 1,000, allowing more than 700 staff members to work remotely. Telehealth services were ramped up across the continuum to allow patients to see their doctors and therapists while stay-at-home orders were in place.

When the public schools shut down, school-based therapy shut down briefly. **Jason Tanner**, assistant director of children's outpatient services for Mobile and Baldwin counties, said, "We were fairly quickly given permission to do telephone services by the state, so therapists reached out to families by phone and letter. Video services were approved about a week later.



EastPointe Hospital began accepting psychiatric patients bound for Bryce Hospital from acute care settings to create space for COVID-19 treatment.

We offered in-person services to families that needed them.”

He added, “There was just a handful of consumers in-person, as parents were fearful about the pandemic or unable to take off work given the economic concerns.” Technology deficits, such as lack of internet access, proved to be a big challenge, limiting use of video telehealth to only 10 percent to 15 percent of the 2,000 families served by this program. Those able to use it experienced numerous positives, including normally self-conscious children coming out of their shells through the technology. According to Tanner, the biggest success was simply short duration (i.e. 15- to 20-minute) phone conversations.

School-based services in AltaPointe's Sylacauga Region had to pivot quickly to continue providing care during COVID-19. **Brandy Richardson**, associate clinical director for children's outpatient services Sylacauga Region, said, “School-based therapists had to rethink how they deliver care in ways that reduce the risk of further spreading infection. We faced many hurdles, with many students living in rural areas with limited resources. However, our therapists found innovative ways to reach their children and make sure there were no gaps in access to care.”

Before the pandemic, adult outpatient services offered telehealth with two dedicated providers. When they closed

down in late March, all providers began working via telehealth. To determine the pandemic's effects on our patients and the community, **Praveen Narahari, M.D.**, is leading a study to determine the number of individuals being seen because of COVID-19, for example with increased anxiety and/or depression. Dr. Narahari said the data collected thus far shows a significant increase in both, and he expects that trend to continue.

The intellectual disabilities division began offering Zoom classes after their day program had to shut down. Division director **Ginger Druhan** said, “After a couple of weeks we realized how much we were missing everyone and wanted to find a way to allow them to stay connected and engaged during their time having to stay at home.” Once staff members determined that Zoom was the way to go, they spent the first few weeks learning how to use it, then began reaching out to their individuals to teach them how to use it as well. Classes went live on April 20. Topics cover a wide variety of subjects and many are interactive, such as yoga/Pilates and an upcoming gardening class. There's even a movie day every Friday, featuring films selected by the participants.

Substance abuse services reconfigured its approach to individual and group therapy in light of COVID-19. “During the stay at home orders, we used telehealth for individual therapy and were more

flexible scheduling appointments. Now, for group therapy, we practice safe social distancing and wear face coverings during sessions to help stop the spread,” **Halie Jones**, assistant director substance abuse services, said.

AltaPointe's BayPointe and EastPointe hospitals were able to maintain access to care while ensuring the safety of patients and staff by following the pandemic plan established in 2004, and guidance of the Alabama Department of Public Health (ADPH), the Centers for Disease Control and Prevention (CDC) and other world healthcare leaders.

AltaPointe's environment of care used its emergency management plan as a baseline for responding to the pandemic. **Robert Carlock**, director environment of care, says his team routinely exercises emergency operations plans due to severe weather, such as tornadoes and hurricanes, across the seven-county region, and it quickly shifted resources to handle the current crisis.

“Thanks to advance preparation and unparalleled teamwork, we are well on our way to creating a safe ‘new normal’ for the patients and individuals we serve, and our staff,” said Schlesinger.

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AltaPointe is the recipient of a Federal Communications Commission's grant to expand telehealth during the COVID-19 outbreak

Telehealth allows patients to see a provider anywhere, anytime through the use of mobile technologies. Since the beginning of the FCC's COVID-19 Telehealth Program, the agency has approved 539 funding applications in 47 states plus Washington, D.C., and Guam for a total of \$200 million in funding the amount of money provided by Congress in the CARES Act. Telehealth is an effective and innovative way to deliver quality healthcare services. Even before the COVID-19 outbreak, it was evident that the popularity of virtual care was rising and will only continue its upward trend. AltaPointe clinicians provided 13,133 telehealth services across seven counties in Alabama in 2019. “We have already

seen the program's positive impact on expanding access to telehealth services and promoting the well-being of patients and healthcare providers across the country. And I look forward to seeing how those who are awarded funding in July will help patients,” said FCC Chairman Ajit Pai.



Becca Layton was living her best life before words such as coronavirus, social distancing and asymptomatic became the norm.

A newlywed who had overcome severe agoraphobia with the help of BayView Professional Associates, she found herself slipping back into the throes of anxiety.

“When COVID-19 happened, my anxiety went through the roof,” Layton says. “For years, I lived with agoraphobia and could not leave my home. I also have a phobia about germs. COVID-19 amplified all of this for me. I was not sleeping or eating, and I knew it was time to reach out to John Conrad.”

Layton had not seen Conrad, a licensed independent clinical social worker and BayView assistant director, for quite a

while until COVID-19. What she did not know was that the pandemic had altered how she would see him now. On April 4, Alabama Gov. Kay Ivey issued a stay-at-home order to slow the spread of the coronavirus. The governor would amend the order multiple times.

BayView Professional Associates had also changed its practices to protect the health of patients and employees. It began seeing more patients via telehealth, which allows people to see a provider from virtually anywhere.

Layton says telehealth made it easier for her to access care. “I felt more comfortable

on a video call because I did not have to wait in a waiting room. I did not have to worry about catching the virus or other germs.”

Layton says the isolation of social distancing is what made her anxiety worse. “It was the worst-case scenario for me, and I knew when you start feeling yourself go down, to reach out immediately. I always tell people, call John!”

Access to Care data show Layton was not alone in her worry. Data shows an increase in calls from existing BayView patients for anxiety issues related to COVID-19, job loss and finances.



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AltaPointe launches First Episode Psychosis program

Psychosis is the onset of a serious mental illness and includes symptoms such as seeing and hearing things that others do not, strange or bizarre beliefs, or disorganized thinking. Typical diagnoses include schizophrenia, schizoaffective disorder, or bipolar with psychotic features.

Yet many people with a serious mental illness do not get the proper diagnosis or treatment. However, early intervention can help people with psychosis live healthy, productive lives and manage their symptoms effectively.

AltaPointe's new treatment program, First Episode Psychosis, provides treatment to patients and is seeing much success. There are only three FEP programs in Alabama: one in Jefferson County, one in Huntsville and the one at AltaPointe Health.

AltaPointe received program certification in February 2020. Staff members work with young people between the ages of 15 and 25 who are experiencing their first psychotic episodes.

"The great thing about the program is that we can wrap them with services since it is a team approach. We have an intensive care coordinator, an employment/education specialist, a youth peer, family peer support, a nurse and myself as the therapist/coordinator," said **Sarah**



FEP staff from left to right: Kaylan Dixon-Taylor, Haleigh Zirlott, Sarah Currie, LaChendara Grasper, Victoria Huff

Currie, LICSW, First Episode Psychosis coordinator. The program is very tailored to young people so that the staff can be responsive to their treatment needs.

Haleigh Zirlott, FEP youth peer specialist, says the program is an invaluable resource for teens and young adults dealing with the pressure of serious mental illnesses. "Growing up, I struggled with a spectrum of mental disorders. I was unaware of the impact it was going to have in my adult life. With lack of psychoeducation and little support, I felt stranded, defeated and tired," Zirlott said. "Throughout my experiences with mental illness, I've learned the key factors to a better quality of life. Being a youth peer

specialist allows me to be the person I needed during my recovery."

LaChendara Grasper, parent peer support specialist, brings personal experiences and learned knowledge to families participating in the program. "A majority of the circumstances they are learning to cope with, I can understand. A mental illness diagnosis can be frightening for the young person and their family. My role allows me to relay resources, available options, and support towards mental health stability."

For more information on the First Episode Psychosis Program, call (251) 602-6468.

It takes skill to *nurture* well-being.
And *compassion* to restore hope.

These traits are what make nurses special and something we value greatly. We know providing quality care requires great nurses. If you share these values, join us in making the lives of our patients better.

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Information (251) 450-5915



AltaPointe Health recognizes CHILDREN'S MENTAL HEALTH AWARENESS WEEK



Katie Emer, marketing executive, joined Eddie Pratt, therapist and coordinator for day treatment services in Baldwin County, for a Facebook Live event to recognize Children's Mental Health Awareness Week in May

Each year, the first week of May is dedicated to Children's Mental Health Awareness. However, COVID-19 and its challenges required a new twist on the old tradition. AltaPointe Health turned to social media to share the importance of reducing stigma and ensuring children have access to behavioral healthcare.

A Facebook Live event featuring **Katie Emer**, BayPointe marketing executive, **Eddie Pratt**, therapist and coordinator of AltaPointe's day treatment services in Baldwin County, along with **Nicolette Harvey**, LICSW, assistant director of BayPointe Children's Hospital, talked about when parents or caregivers need to

seek professional mental health help for a child or adolescent.

The National Alliance on Mental Illness reports that one in five children ages 13 to 18 will have a serious mental illness. In 2019, more than 11,000 children were treated in an AltaPointe program.

"Children's mental health is a priority for AltaPointe," said **Olivia Nettles**, director of children's outpatient services. "Children's Mental Health Awareness Week allows us a chance to highlight all of our children's programs, and the pandemic forced us to rethink our delivery."

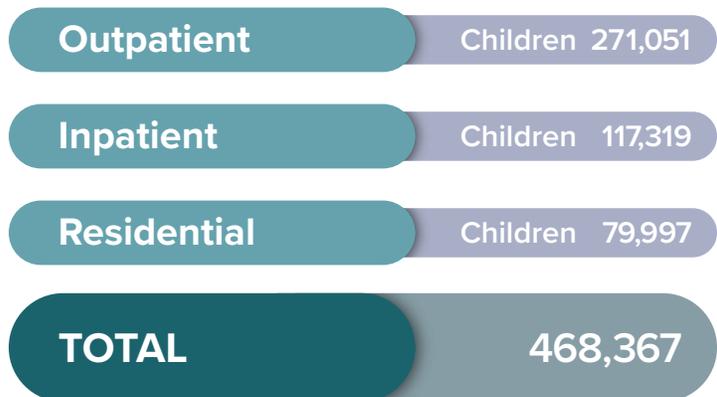
The Facebook video post reached more than 2,800 people and was shared more

than 20 times, including by the Baldwin County Public School System.

AltaPointe's Sylacauga Region recognized Children's Mental Health Awareness Week with an art contest for children in the day treatment program, and handed out gift cards to winners.

AltaPointe has a full continuum of care devoted to children, including outreach, outpatient, residential services, hospital services, and school-based therapy. AltaPointe's school-based therapy program reaches students in schools across Mobile, Baldwin, Washington counties, as well as in Clay, Coosa and Talladega counties.

Total Children's Services Provided FY 2019



Sylacauga Region staff from left to right and top to bottom:

- Toccarro Long
- Brittney Bowen
- Eric Richardson
- Nelson Garrett
- LaCreshia Russell
- Amber Wall
- Kenya Nix
- Jessica Beutler
- Bernita Smith



Integrated care becoming more essential in healthcare

Despite the COVID-19 outbreak, Accordia Health continues to provide needed care to the rural communities of Bayou La Batre in Mobile County and Rockford in Coosa County. The Bayou La Batre location has progressed to integrated care, offering not only medical services to the community but, now, mental health services, too.

“Across the country, the health care system is moving toward integrated, team-based models where primary care doctors work side by side with behavioral health professionals,” says **Beth Edwards**, Director of Health Center Operations. “Research indicates that more and more doctors are linking physical health to mental health. Treating both under one roof can lead to better outcomes.”

Accordia Health is also promoting preventive care. Research shows regular checkups can help detect colon and cervical cancers early, as well as other health concerns. COVID-19 has some people concerned about seeing a doctor for fear of being exposed to the virus.

“Accordia Health is following expert advice on extensively sanitizing all patient rooms and other areas of the office and

also maintains adequate supplies of personal protective equipment, including masks for patients,” Edwards added.

Edwards went on to say Accordia Health changed its practices to maintain patient care during the pandemic. “Telehealth has become more prevalent and we hope to maintain it moving forward. Many services can be taken care of via the phone or by video. A lot of our calls are for medication management and other services that can be addressed over the phone for established patients.”

Accordia Health staff say the response to the use of telehealth has been overwhelmingly positive.

Telehealth services include allergic rhinitis, conjunctivitis, constipation, dermatology, diarrhea, headache, insect bites, lumbar strain, sinusitis, tobacco cessation, urinary tract infection and yeast infections.

For more information about Accordia Health, you can visit Accordia-Health.org.



Accordia Health welcomes a new director of health operations



Beth Edwards

Beth Edwards, CRNP, is now the director of health operations. She earned an associate’s in nursing from the University of Mobile, and a master’s in nursing at Spring Hill College.

Edwards also earned her Clinical Nurse Leader Certification and Primary Care Pediatric Nurse Practitioner Certification. She has almost 30 years of healthcare experience working in clinical, educational, and administrative roles, including director of operations. She is a member of the Community Health Center Advocacy Network and National Association of Community Health Centers as well as the Health Care Compliance Association, Alabama Primary Health Care Association and the Alabama Board of Nursing Leadership Council.

Bravo!



BayPointe Hospital is now recognized as a Gold Card Facility by Blue Cross Blue Shield of Alabama. This distinction is awarded to a small percentage of providers who exceed the benchmark standards in areas of scheduled after care, length of stay, seven-day follow-up and low re-admission rates.

BayPointe Hospital in Mobile, and Talladega outpatient welcomed the completion of their children's playgrounds. **Robert Carlock**, director of environment of care, explained that the design process included consultations and advice from architects and EOC personnel as well as clinical and educational staff. "The concept and equipment choices had to take every aspect of care into consideration and at the forefront of that was patient safety. Our patients deserve a nice space to enjoy themselves, and that was our first thought when we started this project," Carlock said.



There is plenty to explore on the new playground located at AltaPointe's Talladega outpatient location.



Staff gathered to cut the ribbon on BayPointe's new state of the art playground in February



Sandra Parker, M.D., AltaPointe's chief medical officer, was named one of the most influential leaders in Business Alabama's 2019 Women Who Shape

the State. Working in a variety of sectors throughout the state, from advancing education and medicine to addressing representation gaps in the political landscape, 30 women were recognized for their boldness and passion in their chosen fields.



J. Luke Engeriser, M.D., AltaPointe deputy chief medical officer, was named Addiction Fellowship Training Director.



Edgar W. Finn, M.D., was named Child & Adolescent Fellowship Training Director for the University of South Alabama College of Medicine's Department of Psychiatry.



For the eighth consecutive year, **W. Bogan Brooks III, M.D.**, was awarded the Red Sash Award. The honor is given by the senior class of the University of South Alabama College of Medicine to the faculty members who have had the most meaningful input into their medical education.

Dr. Engeriser and Dr. Brooks were also promoted by the College of Medicine to the rank of Associate Professor.

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A new program designed to help AltaPointe employees improve their health and wellness through a variety of activities and educational opportunities is under way across the AltaPointe continuum. The program, AltaLife, is led by **Cecily Utsey**, benefits specialist, and **Courtney Wilson**, employee health nurse. “Our goal is to equip all employees with the tools, resources, support, and inspiration to reach their individual health and financial goals,” Utsey said.

AltaPointe’s Human Resources Department pulled off the first-of-its-kind event due to COVID-19. It held drive-through job fairs at BayView Professional Associates in Mobile in May and June, and one in Daphne at the Sports Academy. Recruitment manager, **Katie Miller**, says COVID-19 required thinking outside of the box to fill openings. “We had to rethink our hiring process from recruitment to interviewing to onboarding.

Considering the safety of potential employees and our recruitment team,

we came up with the drive-thru job fair idea. These events were successful, but the best recruitment method remains our employee referral program. If current employees recommend someone for a job and AltaPointe hires them, the current employee can earn PTO. It’s a win-win situation.”



AltaPointe recruiter meets with an applicant during the drive-thru job fair in Mobile.



Kudos to several BayView therapists who became licensed and certified in multiple states to continue the growth and reach of

BayView’s Employee Assistance Program. **Barbara Leigh, LPC-S**, and **Elizabeth Wood, PhD**, became licensed in South Carolina and Florida, and **Laurie-Anne Crespo, LICSW**, became certified in Florida.



AltaPointe’s Stay Active and Independent for Life (SAIL) program continues to improve the lives of adult residential services’ patients. The division will now be able to expand those efforts thanks to a grant from the U.S. Administration for Community Living’s “Empowering Communities to Reduce Fall and Fall Risk” program. According to ARS Assistant Director **Patricia McNair**, “This is the first time anyone in the state of Alabama has been awarded this grant, so it is a great honor not only for our agency but in service of the residents of Alabama.” The project will reach 750 people by the end of the three-year grant. To date, the program has significantly decreased the number of falls.

AltaPointe Stars of the Year

AltaPointe Health strives to be the most trusted health and human services leader, upholding best clinical practices, expert training and utilizing advanced technologies to provide the utmost in care. Thanks to the hard work of its staff across seven counties, AltaPointe is able serve patients and individuals, while keeping up with industry demands.

Each year, five staff members across the continuum are chosen as AltaPointe Stars of the Year. They are recognized for providing compassionate, accountable, respectful and encouraging care. Out of the five, one is chosen as the Shining Star of the Year, and

for 2019 the honor was given to **Micheal Hollins**.

Hollins, a graduate of the University of South Alabama, joined AltaPointe in September 2016 as an Access to Care specialist. In this role, he works the phone lines, scheduling intakes for various AltaPointe programs. He also provides crisis intervention, facilitates hospital screenings and assists callers with resource information. Although he interacts with patients and peers mostly over the telephone, Hollins definitely has a way about him that even callers pick up on. **Jennifer Gregory**, assistant director Access to Care, thinks it’s his kindness, empathy

and patience that callers hear in his voice. “Micheal has a high tolerance for chaos and stress but stays calm and listens intently during crisis calls,” Gregory said. “He is one of a kind. His primary goal is to help those in need, with no income or resources, to help them connect with services without complications.” Hollins said, “I like that my role allows me to help those in need, who feel that they have been overlooked, get the proper help that they need.”

Joining Hollins as Stars of the Year are **Gary Looney**, **LaTonja “Shay” Perry**, **Shanevia “Shay” Robinson** and **Krista Thronson**.



Latonja Perry
Substance Abuse Therapist
Alabama Board of Pardon and Paroles
Day Reporting Center, Birmingham



Krista Thronson
Baldwin County Court Liaison
Intensive Services, Baldwin County



Shanevia Robinson
Coordinator,
School-Based Services
Children’s Outpatient Program,
Mobile County



Gary Looney
Assistant Maintenance
Engineer II
Environment of Care,
Sylacauga Region



Micheal Hollins
Access to Care, Specialist

AltaPointe responds to day-to-day needs of community during public health emergency



AltaPointe Health maintained its commitment to support its communities during the COVID-19 outbreak with information on maintaining good mental and physical health.

AltaPointe's team of expert therapists, psychiatrists and Access to Care specialists were featured in more than 25 media reports geared to help people cope with anxiety and stress, recognize the warning signs of suicide, and access AltaPointe's care. The television, newspaper, podcasts and radio spots reached more than 8 million people worldwide.

"Adopting New Technologies and Strategies - Increasing Focus on Whole-Person Care," a column written by **Tuerk Schlesinger**, AltaPointe CEO, was published globally from Canada to India outside of the United States, and closer to home in Tennessee, Kentucky and Ohio.

In response to the request for information, AltaPointe's Office of Public Relations created a landing page on Altapointe.org dedicated to AltaPointe's COVID-19 response. A Facebook Live event called *Friday Forum* was created covering topics such as children's mental health, substance use disorders, Mental Health First Aid and the benefits of working for AltaPointe. The forum continues to attract thousands of views across AltaPointe's social media platforms including Facebook, YouTube and Twitter.

Chambers of Commerce from the Eastern Shore of Mobile Bay to east-central Alabama sought out AltaPointe's guidance and expertise with helping community leaders and business owners manage crises sparked by the pandemic.

"A dedicated and competent staff, coupled with the use of leading-edge technologies, had our organization well positioned to address the day-to-day needs of the communities we serve," **Aubury Fuller**, AltaPointe Board of Directors president said.

"The public health emergency, COVID 19, allowed AltaPointe to further utilize mitigation strategies while working with non-traditional partners."

For more information on AltaPointe's speakers bureau or access to our experts, send an email to info@altapointe.org or call (251) 662-8007.



Aubury Fuller



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